

March 10-14, 2022

400 Respondents

298 Wireless Respondents (304 Weighted)

44 VOIP (41 Weighted)

58 Landline (55 Weighted)

Margin of error: ± 4.9 percentage points

Greater Milwaukee Association of REALTORS®
WI - Milwaukee Issues
Frequencies (% responding)

Q.2 First of all, are you registered to vote in Milwaukee?

(IF NO) I'm sorry. Is there a registered Milwaukee voter available I can speak to?

	Total
Yes	100
No (TERMINATE)	-

Q.3 Sex of respondent (INTERVIEWER CODE--DO NOT ASK RESPONDENT)

	Total
Male	48
Female	53

Q.4 Generally speaking, would you say things in Milwaukee are going in the right direction, or do you feel things have gotten off on the wrong track?

	Total
Right direction	31
Wrong track	56
(Don't know/refused)	13

Q.5 Overall, how would you describe the quality of life in Milwaukee - (ROTATE FIRST TO LAST, LAST TO FIRST) excellent, good, just fair, or poor?

	Total
Excellent	4
Good	36
Just fair	38
Poor	22
(Don't know/refused)	1
Excellent/Good	40
Just fair/Poor	60

Q.6 And thinking ahead over the next three years, do you think the quality of life in Milwaukee will (ROTATE GET BETTER/GET WORSE) get better, get worse, or stay about the same?

	Total
Get better	29
Get worse	26
Stay about the same	41
(Don't know/refused)	4

Q.7 Now, I am going to read you a list of concerns that many people have. Please tell me which ONE of these concerns you believe is the most important for the Milwaukee mayor and city government to focus on?

(READ LIST) (RANDOMIZE)

(IF MORE THAN ONE) Well which ONE is the most important for the Milwaukee mayor and city government to focus on?

	Total
Crime	48
Education	14
The cost of living	11
Jobs and economic development	11
Street and road maintenance	6
Housing	6
City taxes and fees	2
(Other)	1
(Don't know/refused)	2

Q.8 How much of a problem is housing affordability in Milwaukee, that is to say, how much it costs to buy or rent a home?

Is housing affordability (ROTATE FIRST TO LAST AND LAST TO FIRST) a very big problem, a fairly big problem, a moderate problem, a slight problem, or not a problem at all?

	Total
A very big problem	31
A fairly big problem	19
A moderate problem	28
A slight problem	14
Not a problem at all	6
(Don't know/refused)	2
Very/Fairly big problem	50
Slight/Not at all a problem	21

Q.9 Do you currently own your home, rent your home, or are you living with friends or family?

	Total
Own	50
Rent	36
Living with friends or family	13
(Don't know/refused)	1

(200 respondents)

Q.10 (IF OWN IN Q.9) And thinking about property taxes in Milwaukee, for the services you receive, would you say that property taxes in Milwaukee are (ROTATE TOO HIGH, TOO LOW) too high, too low, or about right?

	Total
Too high	56
Too low	1
About right	41
(Don't know/refused)	2

Q.11 On a different topic, how would you rate economic conditions in Milwaukee today: (ROTATE FIRST TO LAST, LAST TO FIRST) excellent, good, only fair, or poor?

	Total
Excellent	1
Good	19
Only fair	54
Poor	25
(Don't know/refused)	1
Excellent/Good	20
Only fair/Poor	79

Q.12 Do you think your family's income is going up (ROTATE FIRST TO LAST, LAST TO FIRST) faster than the cost of living, staying about even with the cost of living, or falling behind the cost of living?

	Total
Going up faster than the cost of living	11
Staying about even with the cost of living	31
Falling behind the cost of living	56
(Don't know/refused)	3

Q.13 Thinking now about job opportunities in the city, would you say there are plenty of jobs available in Milwaukee or are jobs difficult to find?

	Total
Plenty of jobs available	60
Jobs are difficult to find	32
(Don't know/refused)	8

Q.14 Do you think the lack of local public transit options is a reason why some people can't find a job or keep a job?
(ROTATE) Yes or no.

(IF YES) And do you think the lack of local public transit is a big reason or small reason why some people can't find a job or keep a job?

	Total
Yes, big reason	37
Yes, small reason	14
No, not a reason	45
(Don't know/refused)	3
Total Yes	52

Q.15 Switching gears again, overall, how would you describe the problem of crime in Milwaukee - is it (ROTATE FIRST TO LAST, LAST TO FIRST) extremely serious, very serious, moderately serious, not too serious, or not serious at all?

	Total
Extremely serious	39
Very serious	36
Moderately serious	21
Not too serious	3
Not serious at all	1
(Don't know/refused)	1
Extremely/Very serious	75
Not too/Not at all serious	3

Q.16 Overall, how would you describe the problem of crime in your neighborhood - is it (ROTATE FIRST TO LAST, LAST TO FIRST) extremely serious, very serious, moderately serious, not too serious, or not serious at all?

	Total
Extremely serious	9
Very serious	17
Moderately serious	34
Not too serious	28
Not serious at all	11
(Don't know/refused)	1
Extremely/Very serious	26
Not too/Not at all serious	39

Q.17 How much confidence do you have in the ability of the Milwaukee police to protect you from crime - (ROTATE FIRST TO LAST, LAST TO FIRST) a great deal, quite a lot, not very much, or none at all?

	Total
A great deal	15
Quite a lot	27
Not very much	44
None at all	12
(Don't know/refused)	2
A great deal/Quite a lot	42
Not very much/None at all	56

Q.18 Do you think that total city spending on policing should be (ROTATE FIRST TO LAST, LAST TO FIRST) increased a lot, increased a little, stay about the same, decreased a little, or decreased a lot?

	Total
Increased a lot	33
Increased a little	26
Stay about the same	24
Decreased a little	8
Decreased a lot	6
(Don't know/refused)	2
Total Increased	60
Total Decreased	14

Q.19 Please tell me which, if any, of these incidents have happened to you or anyone in your household in the last twelve months.

(PROMPT, IF NECESSARY) Has that happened to you or anyone in your household in the last twelve months? (ROTATE YES/NO) Yes or no.

(READ ITEM, RANDOMIZE)

	Yes, has happened	No, has not	(Dk/Ref)
A. Your house or apartment broken into	7	94	-
B. You or another household member mugged or physically assaulted	8	92	-
C. A car owned by you, or another household member stolen	15	84	1
D. Money or property taken from you or another household member by force, or by threat of force	12	88	1

Q.20 Would you (ROTATE) favor or oppose putting cameras on traffic lights to identify drivers who run lights or are speeding?

(FOLLOW UP) Is that strongly FAVOR/OPPOSE or somewhat FAVOR/OPPOSE?

	Total
Strongly favor	55
Somewhat favor	20
Somewhat oppose	11
Strongly oppose	12
(Don't know/refused)	2
Total Favor	75
Total Oppose	23
Total Favor - Total Oppose	52

Q.21 Next, I would like to ask you about public education in Milwaukee. Overall, what grade would you give the Milwaukee Public Schools?

Would you give them an A, B, C, D, or F?

(IF NECESSARY) These are like school grades, where an A is the top grade you can give, and an F is the lowest.

	Total
A	4
B	18
C	37
D	18
F	18
(Don't know/refused)	4
GPA	1.7

Q.22 Currently, city schools operate separately from the mayor's office, with their own superintendent and school board. Some people say the public schools should operate under the direction of the mayor as a cabinet position. How about you? Would you (ROTATE) favor or oppose putting the mayor in charge of the Milwaukee public school system?

(FOLLOW UP) Is that strongly FAVOR/OPPOSE or somewhat FAVOR/OPPOSE?

	Total
Strongly favor	13
Somewhat favor	16
Somewhat oppose	23
Strongly oppose	36
(Don't know/refused)	12
Total Favor	29
Total Oppose	59
Total Favor - Total Oppose	-30

Q.23 Another reform that has been suggested to improve city public schools is to separate the city into smaller school districts to better focus on the neighborhoods with the most troubled schools. Would you (ROTATE) favor or oppose splitting the Milwaukee Public School District into a few smaller, separate school districts?

(FOLLOW UP) Is that strongly FAVOR/OPPOSE or somewhat FAVOR/OPPOSE?

	Total
Strongly favor	26
Somewhat favor	26
Somewhat oppose	11
Strongly oppose	29
(Don't know/refused)	8
Total Favor	52
Total Oppose	40
Total Favor - Total Oppose	13

Q.24 Just a few more questions about the city. Would you (ROTATE) favor or oppose making marijuana use legal in the city of Milwaukee?

(IF FAVOR OR OPPOSE) And is that strongly FAVOR/OPPOSE or somewhat FAVOR/OPPOSE?

	Total
Strongly favor	51
Somewhat favor	19
Somewhat oppose	8
Strongly oppose	20
(Don't know/refused)	2
Total Favor	70
Total Oppose	27
Total Favor - Total Oppose	43

Q.25 Would you (ROTATE) favor or oppose allowing Milwaukee to collect its own taxes, like a city sales tax or city income tax to help pay for city services?

(IF FAVOR OR OPPOSE) And is that strongly FAVOR/OPPOSE or somewhat FAVOR/OPPOSE?

	Total
Strongly favor	25
Somewhat favor	26
Somewhat oppose	16
Strongly oppose	28
(Don't know/refused)	6
Total Favor	51
Total Oppose	43
Total Favor - Total Oppose	8

Q.26 Finally, I would like to ask you a few questions for statistical purposes.

Generally speaking, do you think of yourself as (ROTATE) a Democrat, a Republican, or what?

	Total
Strong Democrat	36
Weak Democrat	20
Independent-lean Democrat	10
Independent	12
Independent-lean Republican	8
Weak Republican	5
Strong Republican	5
(Don't know/refused)	3
Democrat	56
Independent with Leaners	30
Republican	10
Democrat - Republican	46
Democrat and Ind. Lean Democrat	67
Pure Independent	12
Republican and Ind. Lean Republican	18
Democrat and Ind. Lean Democrat - Republican and Ind. Lean Republican	49

Q.29 In what year were you born?
(DON'T KNOW/REFUSED = 0000)

	Total
18-29	13
30-39	16
40-49	21
50-64	27
65+	21
(Don't know/refused)	2

Q.30 What is the last year of schooling that you have completed? (DO NOT READ LIST)

	Total
1st - 11th grade	5
High school graduate	23
Non-college post H.S.	2
Some college	27
College graduate	24
Post-graduate school	15
(Don't know/refused)	3
H.S. or less	29
Post H.S.	29
College Graduate	39
Not College	58

Q.31 Do you have any children under the age of 18 that live either half-time or full-time in your household?

	Total
Yes	26
No	72
(Don't know/refused)	3

(104 respondents)

Q.32 (IF YES IN Q.31) Do any of your children attend a school in the Milwaukee public school system?

	Total
Yes	47
No	53
(Don't know/refused)	-

Q.33 Are you or anyone in your household of Hispanic or Latino descent?

(IF YES) Is that you or a household member?

	Total
Yes, respondent	7
Yes, household member	5
Both	5
No	79
(Don't know/refused)	3

(352 respondents)

Q.34 (IF NOT YES, RESPONDENT OR BOTH IN Q.33) And do you consider yourself to be White, African American or Black, Hispanic or Latino, Asian, multiracial, or another race not listed here?

	Total
White	45
African American or Black	36
Hispanic or Latino	2
Asian	2
Multiracial	5
Another race	4
(Don't know/refused)	6

Race combined

	Total
White	40
African American or Black	32
Hispanic or Latino	14
Asian	2
Multiracial	5
Another race	3
(Don't know/refused)	5

(INTERVIEWER - CODE DO NOT ASK) Region from file by county council district

	Total
Downtown/Eastside (3, 13)	20
Northside (1, 2, 7, 18)	26
Southside (4, 8, 9, 11, 12, 14)	27
Westside (5, 6, 10, 15, 16)	27

Phone line type

	Total
Landline	14
VOIP	10
Wireless	76

Survey Methodology

American Strategies designed and administered this survey conducted by professional interviewers. The survey reached 400 adults, age 18 or older, who indicated they were registered to vote in Milwaukee, WI. The survey was conducted March 10-14, 2022.

Seventy-six percent of respondents were reached on wireless phones, ten percent on VOIP phones, and fourteen percent on landlines. Quotas were assigned to reflect the demographic distribution of registered voters in Milwaukee, WI, and the data were weighted to ensure an accurate reflection of the population. The sample was drawn from a third-party vendor file. The overall margin of error is +/- 4.9%. The margin of error for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding.